

COLLEGE FOOTBALL SWEEPSTAKES FAQs

KEY OFFER DETAILS

- BUY: any one participating product between 08/01/23 12:00AM EDT and 02/28/24 11:59PM EST.
- TAKE A PIC: of your receipt and register at www.ChampionshipSnacks.com to upload
 - Receipts must be submitted within 14 days of purchase, and no later than 03/13/24
- GET: entry for a chance to win a trip to the 2024 College Football Playoff National Championship game between 08/01/23 and 11/14/23 (Grand Prize) and a chance to win \$100 in Football Cash between 08/01/23 and 03/13/24 (First Prize).

BUY

- Must purchase participating products
- Purchases must be made between 08/01/23 12:00AM EDT and 02/28/24 11:59PM EST for a chance to win either prize.

TAKE A PIC

- Take a picture of your receipt(s)
- Go to www.ChampionshipSnacks.com to register and upload your receipt(s)
 - For longer receipts, take pictures in sections and upload all photos from one receipt at the same time
 - Only upload one receipt at a time
 - Ensure the store name, date, bar code (if available), items, and prices are legible in your photo(s)

GET

- Once your receipt has been processed and approved, you will receive confirmation of entry. One Participating Product = One entry into sweepstakes
- Limit five (5) entries per member per day.

GENERAL PROMOTION HELPS

Do I have to live in the United States to participate?

Yes. You must be a legal resident of the fifty (50) United States and/or the District of Columbia and be 18 years of age or older to participate.

Do I have to purchase a product to participate?

You may purchase ONE to earn credit to redeem for your entry. To view a list of the participating products, please click on the link located on www.ChampionshipSnacks.com or you can view them in the promotion Official Rules.

Can I earn credit(s) from submitting my receipt(s) to the Kellogg's text short-code or Kellogg's email address?

No. In order to earn credit for your reward, you must upload a picture of your receipt(s) to www.KelloggStreamingOffer.com. Receipts texted or emailed will **not** earn promotion credit.

What is the prize?

One (1) Grand Prize* - Grand Prize winner will receive a 3-day/2-night trip for winner and one (1) guest to attend the 2024 College Football Playoff National Championship Game in Houston, Texas (ARV \$4,000).

***Grand Prize winner will receive an Internal Revenue Service Form 1099 for the ARV of the prize for the tax year in which the prize was awarded.**

Two Hundred (200) First Prizes - Each First Prize winner will receive \$100 in Football Cash (prize to be awarded to the winner in the form of a check or gift card, at Sponsor's sole discretion).

Non-winning First Prize Sweepstakes entries will be automatically rolled over into subsequent First Prize Sweepstakes drawings. Additionally, all eligible First Prize Sweepstakes entries received during the Grand Prize Sweepstakes Period will be automatically entered into the Grand Prize Sweepstakes drawing.